



CREATIVE WRITING COURSE



YourOwn

YourOwn Institute of Training and Professional Development

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304, Al Safa-C Building, Next to Max Fashions, Burjuman Metro Station Exit 1,
Khalid Bin Al Waleed Road, Bur Dubai - United Arab Emirates

COURSE DESCRIPTION:

Creative writing is any form of writing that is written more from the idea of entertaining the reader rather than informing them. Creative writing expresses ideas and thoughts inspired by your imagination. Creative writing uses senses & emotions in order to create a strong visual in the reader's mind.

WHO NEEDS THIS?

PEOPLE WHO ASPIRE TO BE-

- Potential Writers
- Bloggers
- Authors
- Publishers
- Journalists
- Columnist
- Creative in their writing skills
- Outside the Box Thinkers

COURSE COVERAGE:

- Subject Duration Schedule Creative Writing 12 hours Weekdays/Weekends, Flexible time slots Distinct Features
- Creative Writing Activities
- Practical training
- Situation Development

LEARNING OUTCOME:

- Students will learn types of writing and would be able to create their work
- Students will learn to clarify thoughts and emotions more efficiently and accurately
- Students will recognize how critical reading supplies writers with inspiration and ideas
- Students will engage analytically and critically with a range of literary and media texts
- Students will understand through writing practice one or more of the genres of fiction, creative nonfiction, poetry, and scriptwriting
- Students will be able to identify what other writers have done to create particular images of characters and can write some character descriptions of their own
- Students will learn to make careful choices of language to have a particular effect on readers

Why Your Own?

- Online and on-site classes
- Writers, columnists and poets are Trainers
- 12 hrs. of structured sessions which covers all the contents
- Project based training
- Free webinars/seminars/workshops
- Free career Counselling
- Free Interview technique classes and CV writing Tips
- Free demo classes
- Flexible schedule and payment plan
- Approved certificate from KHDA

ABOUT US

YourOwn Institute of Training & Professional Development is established in May 2021 with the approval from DED & KHDA-Dubai.

A set of experienced Educational Experts, world class Trainers and Professional consultants who know the need and pulse of the working force, are behind this venture. This Institute is developed after doing immense market survey from the working force and the Corporates. We collected feedback from them and realised what they want exactly to upgrade in their professional career.

As the name suggests it is 'YourOwn Institute'. We are committed 100% Customer happiness. Excellent consultation, career counselling based on TNA and world class training are our highlight.

We at YOI, offer you a wide range of Professional courses. Whichever field you are working, we have a course for your Professional Development. We provide a complete exam preparation for Professional courses like ACCA, CIMA, CMA, CPA, CIA, CFE, CAMS, IATA courses, international HR Certifications, PMP, Six Sigma, NCMA programs and many more. Besides these, we have KHDA certificate programs on Airline and travels, Accounting and finance, Engineering, IT, Languages, Logistic and Supply chain and courses related to Management. All these courses are approved globally and attracts employment opportunities from Multinational companies.

We at YourOwn Institute also provides excellent coaching and training for the Corporates. We have a team of Professionals who can tailor made and customize the programs for you in a very affordable budget and we guarantee your satisfaction as an end result. We also offer you one day and two-day workshops to upgrade the skills of your employees.

We are offering both Online and on-site classes. We are open to conduct the classes at our premises, your company premises, Hotels or any venue according to your convenience. We guarantee on quality and satisfaction on every situation.

Please walk-in to our office and feel the difference in customer service and get your dream course and Certifications.

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