





IATA GEOGRAPHY IN TRAVEL PLANNING



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ABOUT IATA:

The International Air Transport Association (IATA) is the trade association for the world's airlines, representing some 290 airlines or 82% of total air traffic. IATA supports airline activity & helps formulate industry policy and standards. It is headquartered in Montreal, Quebec, Canada.

COURSE CONTENT

- Marketing and selling geography based travel
- Understanding and reading maps
- Three-letter city codes
- Planning travel itineraries
- Currencies and currency codes
- World time zones
- Different modes of transport around the world

COURSE DESCRIPTION:

Study world geography and time zones to better advise clients on travel destinations and tours, and explore different regional modes of transport to offer customized travel itineraries.

WHAT WILL YOU LEARN

- Plan travel itineraries
- Read maps using longitude and latitude
- Use three-letter city & airport codes
- Market and sell different types of geography based travel (physical, cultural & destination)
- Understand different modes of transport around the world

WHO SHOULD ATTEND?

This course is recommended for:

- Anyone who would like to start their career in Aviation, Travel & Tourism Industry
- Airline sales and service staff members
- Travel counselors ● Tour operators ● Travel agents

WHY YOUROWN ?

- Online and on-site classes
- Structured 20 hours of classes that covers the entire syllabus
- Complete exam support
- Regular practice tests in the class
- Full Mock tests
- Full-time IATA Certified & Experienced instructors
- Pass guarantee (on regular attendance)
- Free seminars and workshops
- Free CV Writing and Interview Technique Classes
- Personalised doubt clearing sessions with the Trainer
- Clear doubts with trainers via dedicated WhatsApp groups
- Attempt online tests and assignments with trainer feedback
- Full exam support
- Identify weak areas per topic that require additional practice with the help of performance metrics & reports
- Free Demo classes

LOOKING FOR CORPORATE TRAINING?

We design all of our programs to meet our client's particular challenges by gaining an in-depth understanding of an organization's culture and derive at most-suited delivery mechanisms – through collaborative customization.

Contact us for a customized training

ABOUT US

Greetings from Your Own Institute of Training and Professional Development; Your Own Institute of Training & Professional Development is established in 2021 with the approval from DED and KHDA-Dubai.

A set of experienced Educational Experts, world class Trainers and Professional consultants who know the need and pulse of the working force, are behind this venture. This Institute is developed after going through immense market survey from the working force and the Corporates. We collected feedback from them and realised what they want exactly to upgrade in their professional career.

As the name suggests it is 'YOUR OWN INSTITUTE'. We are committed to 100% Customer happiness. Excellent consultation, career counselling based on TNA and world class training are our highlight.

We at YOI, offer you a wide range of Professional courses. Whichever field you are working, we have a course for your Professional Development. We provide complete exam preparation for Professional courses like ACCA, CIMA, CMA, CPA, CIA, CFE, CAMS, IATA courses, international HR Certifications, PMP, Six Sigma, FIDIC, NCMA certified Contract Management Courses, IFMA certified Facility Management courses and many more. Besides these, we have KHDA certificate programs on Airline and travels, Accounting and finance, Engineering, IT, Languages, Logistic and Supply chain and courses related to Management. All these courses are approved globally and attracts employment opportunities from Multinational companies.

We at Your Own Institute also provide excellent coaching and training for the Corporates. We have a team of Professionals who can create tailormade and customized programs for you in a very affordable budget. We guarantee your satisfaction as an end result. We also offer you one day and two-days workshops to upgrade the skills of your employees.

We are offering both Online and on-site classes. We are open to conduct the classes at our premises, your company premises, Hotels or any venue according to your convenience. We guarantee on quality and satisfaction on every situation.

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